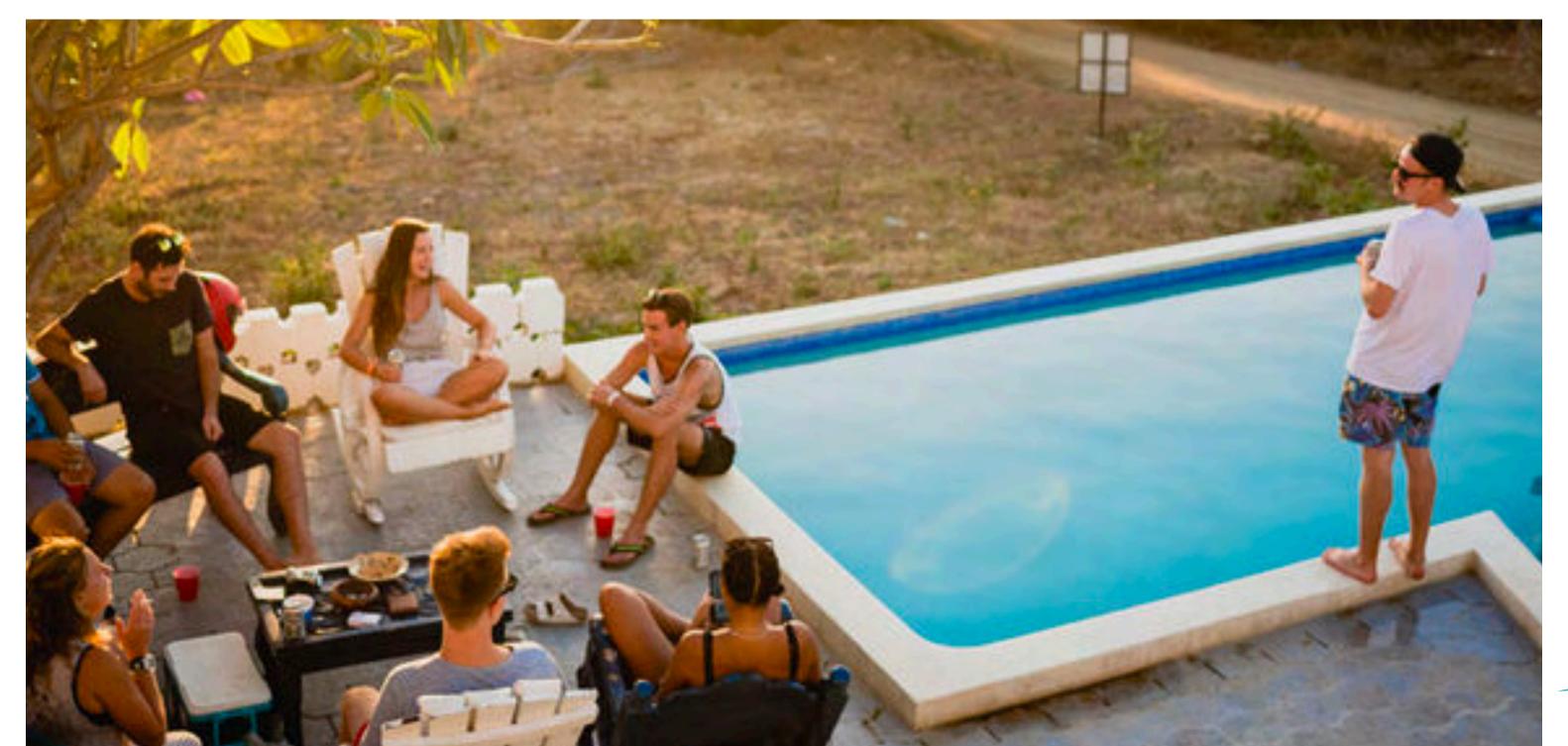
THE HIGH LEVEL KUNG FU OF THE PITCH

Founder | CMO | Pitchman

@sonnymayugba



Sonny Mayugba



swimply.com





REQUESTED

Great to be here!





WHAT 25 YEARS OF ASKING FOR MONEY TAUGHT ME ABOUT

YOU HAVE <30 SECONDS SO BETTER GET TO THE PRODUCT

SHOW ME, DON'T TELL ME

STEP 3 TELL ME A STORY THROUGH A USE CASE, AND REMEMBER, I'M A 5TH GRADER



FIND YOUR "X" FOR "Y"

LEAVE IMPORTANT ELEMENTS OUT

FIND YOUR WOW MOMENT

PRACTICE, GET FEEDBACK

HAVE A DRIVER AND BE MICK AND KEITH



PEOANEST OFTAALS (KD. SDEEDC)

Advant 32 (2017) and \$100 PMA, Pranty of 4

\$50(0) CHOIL PART \$4100 (20% off)

Cherchestry.

THE RED FAILET

BITEL 706-2215

2718 / Showi University CA

WHEN YOU AP

DRIVER



٥

Requested App.com

ME IN GOOD HANDS



FREEK.EDT DETAILS (10 - 30EENC)) Mon 5/2/0015 (#.3.00 PMA, Party of & \$55.00 Orests, Parts \$43.00 L30% (#))

Check to

enti CA

THE RED PARENT



EYE CONTACT AND CONNECTION

WHY NOW AND WHY YOU TO SOLVE THIS PROBLEM?

KNOW THE SPACE, LIKE REALLY KNOW IT

STEP 13 METRICS, METRICS, METRICS



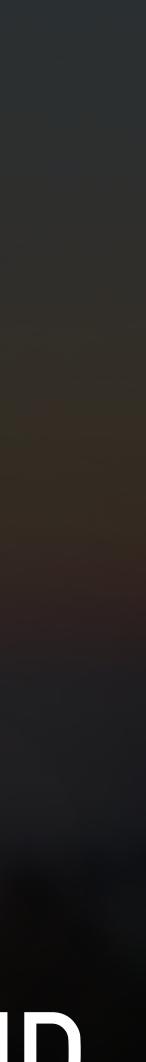
RELAX, HAVE FUN AND PLAY TO WIN

3 NORETHNGS

BEST WAYS TO GET INVESTOR MEETINGS

KNOW THE INVESTOR THESIS

THE INVESTOR MINDSET - RETURN THE FUND

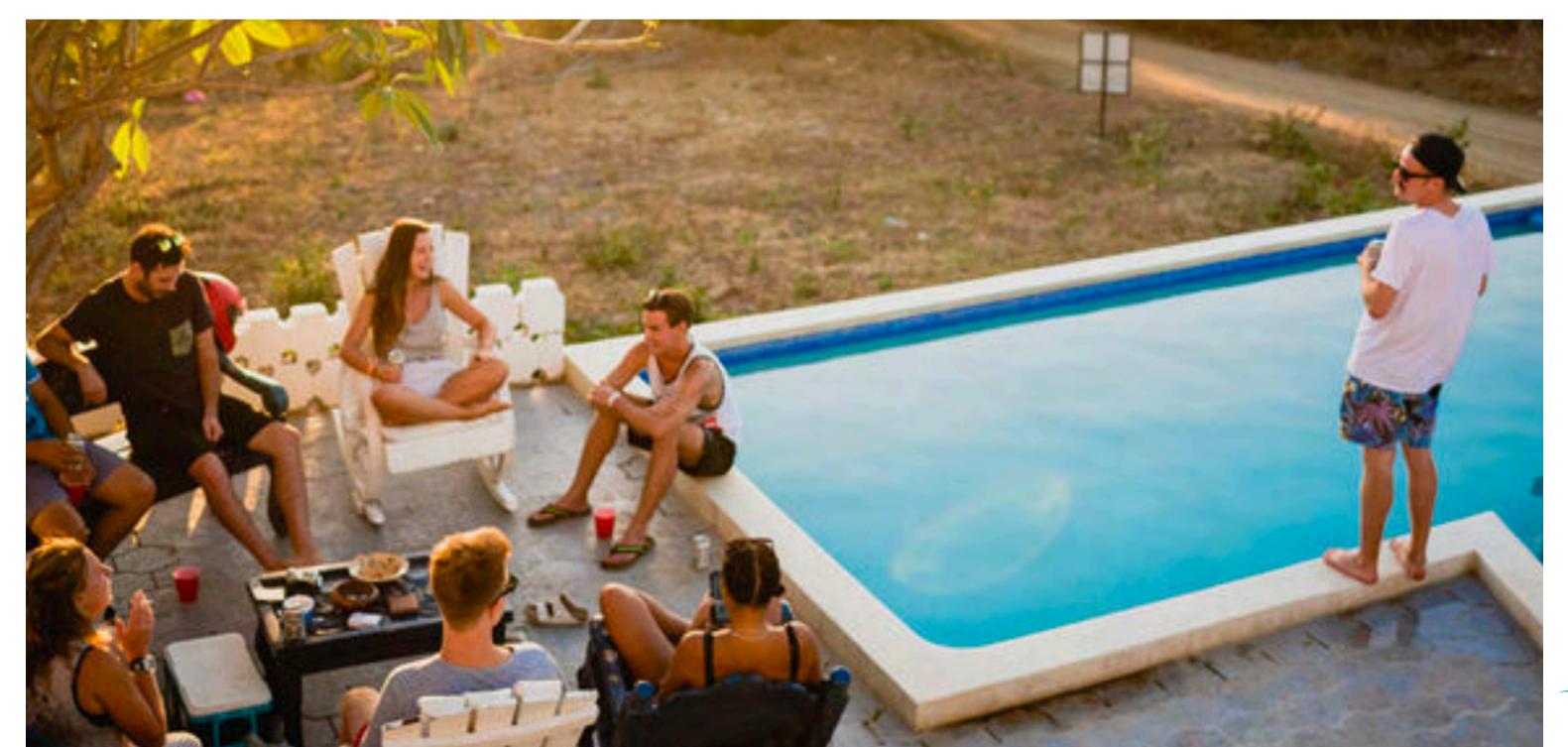


THANK YOU!

Sonny Mayugba

Founder | CMO | Pitchman

@sonnymayugba





swimply.com

